

**Hawaii Department of Agriculture (HDOA)  
Produce Safety Program Survey**

**Why Complete this Survey?** Your produce farm may be subject to the **FDA's Food Safety Modernization Act - Produce Safety Rule**. This new rule helps farmers reduce the risk of food contamination from pathogens like *E. coli*, *Listeria*, and *Salmonella* to protect their businesses and customers. The rule establishes science-based minimum standards for the safe growing, harvesting, packing, and holding of produce grown for human consumption. HDOA is participating in a cooperative agreement program with the Food & Drug Administration (FDA) to help Hawaii farmers prepare for and comply with the rule. Completing this survey will allow the HDOA Produce Safety Program team to help determine if this rule applies to your farm and to better assist you.

**INSTRUCTIONS:**

1. Complete the short survey.
2. Email to the Hawaii Produce Safety Program at [Joey.K.Ooka@hawaii.gov](mailto:Joey.K.Ooka@hawaii.gov)  
Or Mail this survey to: **HDOA Produce Safety Program, 1851 Auiki St., Honolulu, HI 96819**

**For questions** regarding this survey or the Produce Safety Rule, please contact the Hawaii Produce Safety Program Manager, **Dr. Joey Ooka** at **(808) 832-0685** or [Joey.K.Ooka@hawaii.gov](mailto:Joey.K.Ooka@hawaii.gov) or [HDOA.QAD@hawaii.gov](mailto:HDOA.QAD@hawaii.gov)

Farm Name: \_\_\_\_\_ Contact Person & Role: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

1. Do you grow, pack, harvest or hold produce? (Check all that apply)  
 GROW     PACK     HARVEST     HOLD (e.g. cooler, warehouse)
2. List crops produced for fresh market, ready-to-eat: \_\_\_\_\_  
\_\_\_\_\_
3. List crops that undergo commercial microbial kill step (or other processing) and the business/entity that does the service:  
\_\_\_\_\_
4. What is your average annual monetary value of produce gross sales (averaged over the previous 3 years)?  
 Less than 25k /Yr     \$25K-250K/Yr     \$250K-\$500K/Yr     More than \$500K/Yr
5. Where do you sell your food/produce? (Percentage of total sales. Total for A + B should be 100%)  
A) Direct to consumer, grocery stores, farmers markets, on-farm store, CSA, food hub, restaurants: \_\_\_\_\_%  
B) Wholesaler, broker, middleman, distributor, mainland: \_\_\_\_\_%  
*Ex. I sell 35% of my crop at farmers market (A) with 65% of my crop going to a local wholesaler (B).*
6. How many acres is your farm? (Approximate) \_\_\_\_\_
7. What is your produce harvesting season(s)? (e.g. certain months for specific crops or year round)  
\_\_\_\_\_
8. Do you participate in any third party audits? (USDA GAP, USDA Organic Certified, Primus Labs, etc) \_\_\_\_\_
9. Has someone on your farm completed the 8-hr Produce Safety Alliance (PSA) Grower Training?  Yes  No  Interested?
10. Have you requested and completed an OFRR (On-Farm Readiness Review) visit?  Yes  No  Interested?

*This publication was supported by the Food and Drug Administration (FDA) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award U2FFD007652-02 totaling \$426,934 with 100 percent funded by FDA/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by FDA/HHS, or the U.S. Government.*